Voodoo-it

SEARCH ENGINE OPTIMIZATION (SEO) AUDIT

With on-page SEO, websites are optimized in order to achieve a higher search engine rank. Voodoo-it carries out 35 different on-page tests of your website and shows how to optimize the website's HTML code.

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For more Voodoo-it SEO audits go to: voodoo-it.com

Created by: digihoster.ch

OnPage SEO Audit

https://voodoo-it.com/

80.58%

Issues and Passed Tests

3 / 38	6 / 38	29 / 38
✕	✕	✓
CRITICAL	MODERATE	PASSED

Code Optimization

94.52%

Moderate issues (4)

HTML TAGS OPTIMIZATION AND VALIDATION

✕ **Semantic text styling tags:** No tags with semantic value like <em> or <strong> found.

Semantically valuable text tags: Use <strong> and <em> tags instead of <b> and <i> tags respectively, to give more value to keywords. Some HTML tags have semantic value, others don't.

Page HTML5 tag statistics: HTML5 is the latest version of HTML. Many of the new HTML5 tags have semantic value and can influence how search engines index your web site.

✕ **CSS (inline styles):** You should avoid using inline styles to style HTML, use external stylesheets instead.

✕ **CSS (print styles):** No CSS stylesheet dedicated for printing was found. Please check if your website supports printing.

✕ **JavaScript (internal scripts):** Try to limit the number of internal scripts and use external JavaScript files.

Passed tests (26)

HTML HEAD

✓ **Language:** The language of the page is set.

✓ **Encoding:** The encoding is set correctly.

✓ **Doctype:** The page contains a doctype.

✓ **Page title:** The page has a title.

✓ **Page title (length):** Title length is OK.

✓ **Meta description:** The page has a meta description tag.

✓ **Meta description (length):** The length of the description meta tag is correct.

✓ **Meta robots (noindex):** The meta robots tag is correctly set to index this page.

✓ **Meta robots (nofollow):** The meta robots tag is correctly set to follow this page to index other pages.

✓ **Mobile device optimization:** The viewport meta tag was set. Your web site seems optimized for mobile devices.

✓ **Favicon check:** Favicon found.

HTML TAGS OPTIMIZATION AND VALIDATION

✔ **W3C Code Validation:** Your HTML code is valid!

✔ **H1 heading:** The page contains a H1 heading.

✔ **H1-H6 headings:** The page contains headings.

✔ **HTML5 tags:** HTML5 tags found!

✔ **Image tags:** Images found!

✔ **Image tag alt atribute:** Most of your images have the alt attribute set correctly.

✔ **Image tag alt atribute (length):** The length of the alt attributes is correct.

✔ **Flash check:** The website does not use outdated Flash technology.

Semantically valuable text tags: Use <strong> and <em> tags instead of <b> and <i> tags respectively, to give more value to keywords. Some HTML tags have semantic value, others don't.

Page HTML5 tag statistics: HTML5 is the latest version of HTML. Many of the new HTML5 tags have semantic value and can influence how search engines index your web site.

LINKS

✔ **SEO friendly URLs (links):** The page contains SEO friendly URLs.

✔ **Links length:** The URLs on this page are not too long.

✔ **Nr of links:** The number of links on this page is correct.

PERFORMANCE OPTIMIZATION

✔ **CSS (external styles):** The web site uses external stylesheets.

✔ **CSS (external styles):** The number of external style files is within norm (less than: 5).

✔ **CSS (internal styles):** No internal <style> tags found.

✔ **JavaScript (external files):** The number of JavaScript external files is correct.

Keyword Analysis

0%

Critical issues (3)

TEXT TO HTML RATIO

✗ **Ratio value:** 10.07%. The ratio should be between 15 and 70%.

KEYWORD USAGE

✗ **Top keyword usage correctness:** At least 3 of the most common/important keywords on your website should be placed in HTML tags like: title, h1, p, a, h2-h3. Check section: 'Useful information / Keyword density' below.

✗ **Keyword density:** Some of the densities for the top 10 keywords exceed the value of 6%. The values should be lower. For details check the Useful information section.

Useful information

KEYWORD DENSITY

Keyword	Density	Tag counts
seo	7.65%	title(1), h3(3), h2(2), p(4)
audit	5.10%	title(1), h3(1), h2(2), p(2)
voodoo-it	3.57%	p(4), h3(1)
tool	3.57%	title(1), h2(2), p(3)
website	3.57%	p(5), h3(1)
optimization	2.55%	h2(1), h3(2), p(2)

Keyword	Density	Tag counts
code	2.04%	h3(2), p(1)
websites	1.53%	p(1)
search	1.53%	p(2)
page	1.53%	title(1), h2(1), h3(1), p(3)
check	1.53%	p(2), h3(1)

SEARCH RESULTS PREVIEW

Google SERP preview

voodoo-it.com
OnPage SEO Verification, SEO Audit Review Tool
Free on page SEO optimization and SEO audit tool to optimize your website. Check the compliance of your website to rank higher. Improve your ranking score!

Baidu SERP preview

OnPage SEO Verification, SEO Audit Review Tool

Free on page SEO optimization and SEO audit tool to optimize your website. Check the compliance of your website to rank higher. Improve your ranking score!
voodoo-it.com

Server Check

87.5%

Moderate issues (2)

SERVER SECURITY

✕ **HTTP Security Headers:** Not all HTTP headers were set: 1/5 security headers were

✗ found and 1/5 headers were set correctly. For details please check: https://owasp.org/www-project-secure-headers/

HTTP Security Headers Info: HTTP security headers are an extra protection layer for your website/web app. The test checks for the following basic security headers: X-Content-Type-Options: nosniff, X-Frame-Options: deny, Cross-Origin-Resource-Policy: same-origin, Cross-Origin-Opener-Policy: same-origin, Strict-Transport-Security: max-age=[numeric_value]; includeSubDomains. For details please check: https://owasp.org/www-project-secure-headers/ and check the detected HTTP headers under 'Useful information' below.

DATA PROTECTION / GDPR

✗ **Third party service usage:** The following third party services were detected: Twitter share, Facebook share. Please check if you're website informs users about their usage on your website. Third party service usage without consent can be a GDPR violation.

Passed tests (3)

SSL SECURE

✓ **SSL certificate:** The page protocol indicates that this page is secure.

HTTP VERSION TEST

✓ **HTTP version:** HTTP/2 protocol version or higher was detected.

TOTAL PAGE SPEED

✓ **Total page load time:** Your page speed is correct.

Useful information

SERVER IP AND LOCATION

IP address: 212.25.26.173

Location: CH Switzerland

Server IP and location: It's not the highest priority, but your servers location should match the website content and language.

DOWNLOAD PAGE SPEED

Name	Value
gzip	-
Download size	19.221 kB
Download speed	43.486 kB/s
Connect time	176.451 ms
Name lookup time	119.663 ms
Total time	442.632 ms

Download page speed: Slow page load time will influence how your website is indexed by search engines. Speed optimization will give you advantage over your competition's websites.

HTTP HEADERS

Name	Value
HTTP	HTTP/2 200
server	nginx
date	Thu, 16 Feb 2023 13:37:51 GMT

Name	Value
content-type	text/html; charset=UTF-8
cache-control	max-age=0, must-revalidate, private
pragma	no-cache
expires	Thu, 16 Feb 2023 13:37:51 GMT
vary	User-Agent,Accept-Encoding
accept-ranges	none
strict-transport-security	max-age=15768000; includeSubDomains

ROBOTS.TXT FILE

```
Sitemap: https://voodoo-it.com/sitemap.xml
User-agent:*
Disallow:
```

robots.txt file content: The robots.txt file can be blocking search engine robots from scanning your website. Pay special attention to lines: "User-agent: *" (all robots) and "Disallow: /" (block all website pages).

CMS (CONTENT MANAGEMENT SYSTEM)

No CMS detected.

CMS: A CMS system can slow down your website and can require some additional optimization. In most cases the benefits of using a CMS system outweigh the costs.